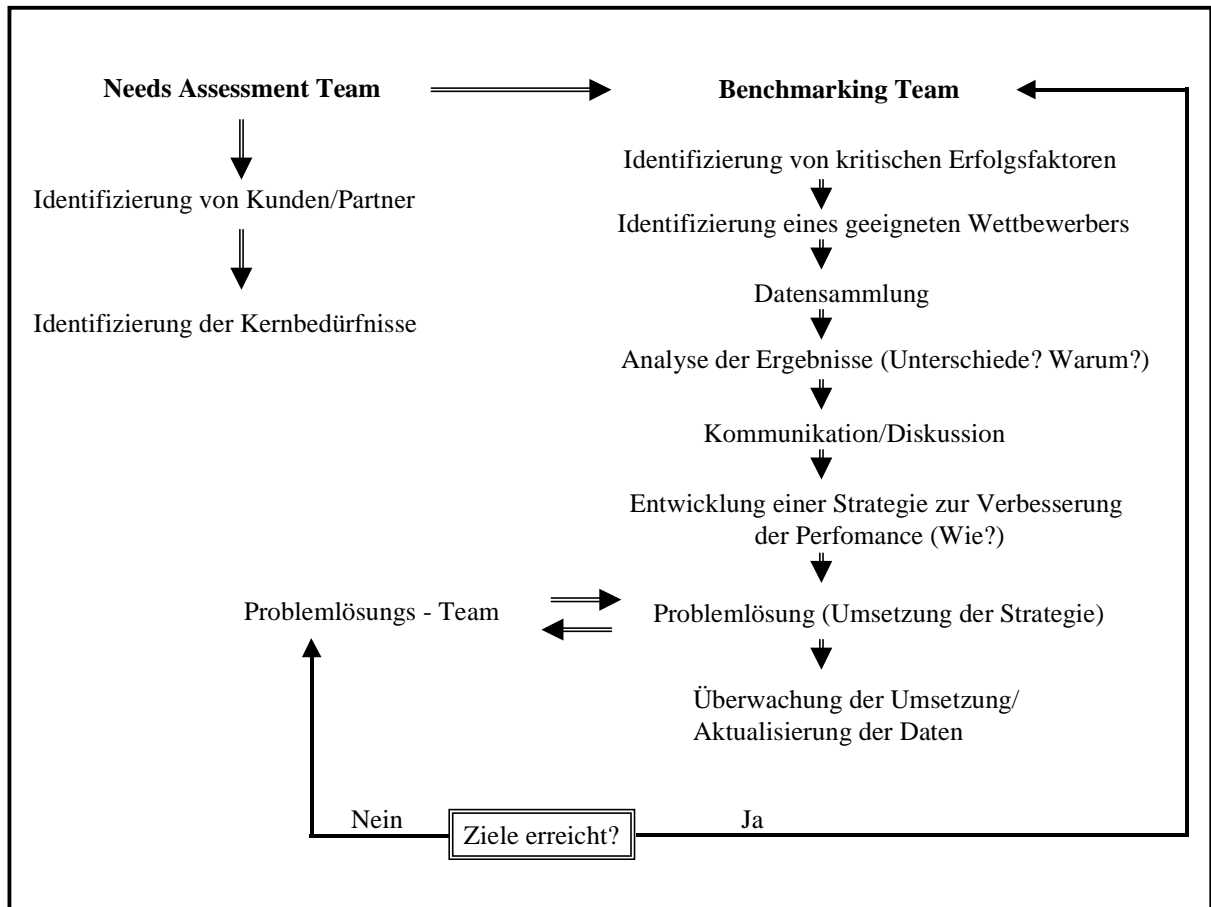


The Benchmarking Process



Quelle: In Anlehnung an Vaziri; Using competitive Benchmarking to set Goals, 1998, S.273